



Promoting Your Nourish Your Roots Fundraiser



PA Announcements

- “Hey students, did you know that the money from Nourish Your Roots goes back into healthy food programs at our school, like our fabulous (Insert School Food Program)? Please ask your family to buy or donate a Nourish Your Roots box today to make a difference in our school.”
- “Hey (Insert School Name)! You are doing an amazing job selling boxes for our Nourish Your Roots fundraiser. Your hard work benefits our school's healthy food programs like our (Insert School Food Program)!”
- *[Start the announcement with the sound of someone biting into a crunchy vegetable saying...] “What was that sound you might ask? It’s the sound of someone eating a farm-fresh (Vegetable) from a Nourish Your Roots box! Please ask your families to order one today to enjoy a farm-in-a-box experience.”*

School Newsletter/Website

Nourish Your Roots, the farm-to-school healthy fundraiser, is coming to (Insert School Name)!

Boxes contain farm-fresh Nova Scotia grown produce and they are sold for (Insert Price of Box) each. The money raised will directly support and help sustain our school's healthy food programs, such as (Insert Healthy Food Program).

Orders and payment due to school by (Insert order due date).

Orders can be picked up at our school on (Insert pick-up date).

For more information, please contact us at (Insert Contact Information).



Swiftreach Messaging

Hello (Insert School Name) Families,

Our Nourish Your Roots (NYR) fundraiser is underway. It helps fund the school food programs our children need to be healthy learners.

Boxes are (Insert price of box) and contain a variety of Nova Scotia farm-fresh produce.

Orders and payment due to school by (Insert order due date).

Orders can be picked up at our school on (Insert pick-up date).

The funds raised through your purchase of a NYR box will support our (Insert examples of healthy food initiatives at your school). Buy or donate a Nourish Your Roots box today to make a difference in our school.

For more information or to place your order, please contact (Insert contact information).

Thank you for your support!

Radio/Newspaper Spot

This is (Insert Your Name) calling from (Insert School Name) to let community members know about Nourish Your Roots, a farm-to-school healthy fundraiser currently going on in our school.

Nourish Your Roots helps fund the school food programs our children need to be healthy learners through the sale of farm-fresh boxes of produce. Boxes will contain a variety of Nova Scotia grown items and they are (Insert price of box). Each Nourish Your Roots box offers your family a farm-in-a-box experience.

The money raised will directly support and help sustain our school's healthy food programs and initiatives, while also supporting local farmers.

Order by (Insert due date) for pick-up from our school on (Insert pick-up date).

For more information or to place your order, please contact (Insert Contact Information).